

Maximising long-term returns while minimising short-term risk. (Risk Score : 54)

Launch date – January 2017

Recommended investment term is 4 years or more.

Investment Strategy Description:

Emperor’s Core Balanced strategy invests in a wide range of assets, including money market instruments, shares (equity), bonds, property and commodities - both in South Africa and Internationally. Equity weights are selected based on finding the best value relative to each asset class.

Maximum equity exposure is 75% with no minimum limit. Foreign exposure (excluding Africa) is limited to 30%.

The strategy’s main objective is capital growth to maximise long term returns but with less volatility compared to equity only investments.

The Core Strategy is managed using rule based algorithms whereby both the asset allocation and stock selection is actively analysed and adjusted to protect, grow capital and improve risk-adjusted returns of passive investments. The Enhanced strategy is built off our building blocks that algorithmically target companies that exhibit stability, value, momentum and quality characteristics.

Investment charges:

Bundle Fee	0.75%	
Ter*	0.27%	
Transaction Costs*	0.23%	* Estimate Calculation over
Total Investment Charge*	1.25%	3 year annualized period

Suitable for:

Investors who are looking for capital growth over the long term, in a diversified portfolio

Investors ideally investing for at least 4 years

Investors who are comfortable taking on a higher degree of risk through market fluctuations which could result in capital loss

Income Yield	Medium
Capital Growth:	High
Investment Risk:	High
Targeted Return:***	CPI +6

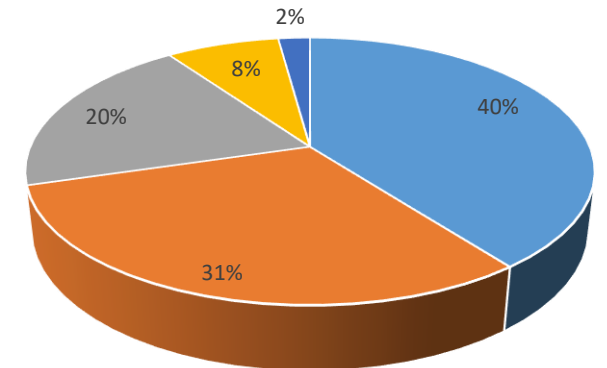
***There are no guarantees this targeted return will be earned.

Performance Table:

Period	Emperor	Benchmark
This month	-3.31%	1.12%
Last 3 Months	1.62%	3.78%
YTD	6.58%	4.41%
Last 12 Months (Ann)	5.35%	10.63%
Since Inception (Ann)	2.62%	11.12%

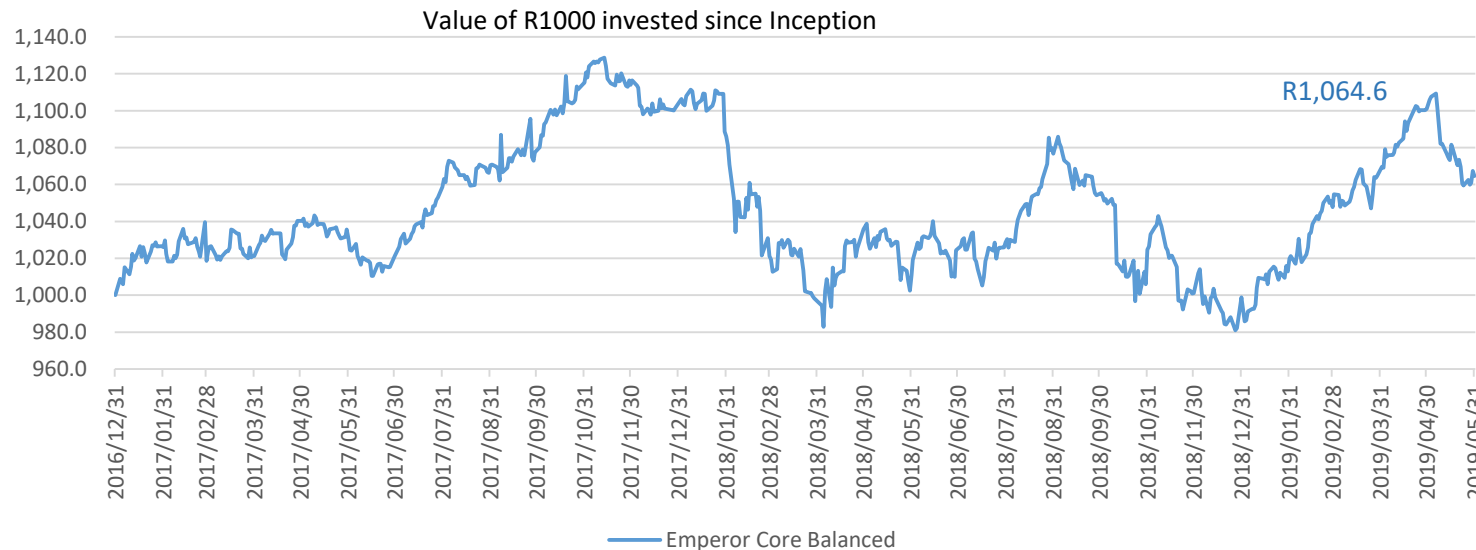
Best Month	4.68%	1.58%
Worst Month	-5.97%	0.30%

Asset Allocation:

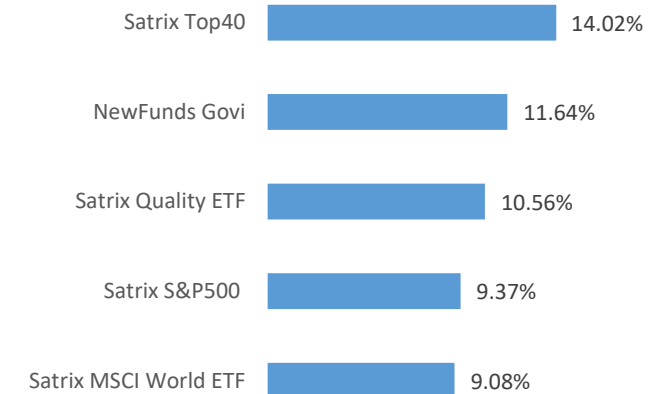


■ Equity ■ Foreign Equity ■ Bonds ■ Property ■ Money Market

Total Return:



Top 5 Holdings:

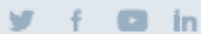


The above graph is for illustrative purposes and EasyEquities does not provide any guarantee either with respect to the capital or return of the strategy.

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Disclaimer:

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For more information, please contact **087 940 6121**.