Equity Bundle

August 2026

Maximising long-term returns
(Risk Score : 75)
Launch date – May 2018

Recommended investment term is 5 years or more.

Investment Strategy Description:

EasyAssetManagement's Equity Strategy invests in a wide range of assets, including money market instruments, shares (equity), bonds, property and commodities - both in South Africa and Internationally. Equity weights are selected based on finding the best value relative to each asset class.

Maximum equity exposure is 75% with no minimum limit. Foreign exposure (excluding Africa) is limited to 45%.

The strategy's main objective is capital growth to maximise long term returns. Returns are likely to be more volatile than those of a moderate fund or money market investment.

The Strategy is managed using rule based algorithms whereby both the asset allocation and stock selection is actively analysed and adjusted to protect, grow capital and improve risk-adjusted returns of passive investments. The Enhanced strategy is built off our building blocks that algorithmically target companies that exhibit stability, value, momentum and quality characteristics.

Investment charges:

Bundle Fee	1.00%
Ter*	0.10%
Transaction Costs*	0.18%
Total Investment Charge*	1.28%

**Estimate Calculation over 3 year annualized period*

Suitable for:

Investors looking for high capital growth over the long term, in a diversified portfolio

Investors who are comfortable taking on significant risk through market fluctuations which could result in capital loss.

Income Yield	Medium
Capital Growth:	High
Investment Risk:	High
Targeted Return:****	CPI +8

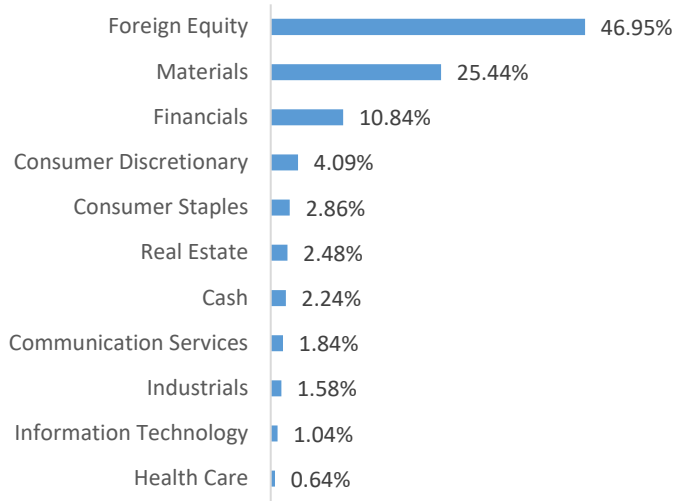
*****There are no guarantees this targeted return will be earned.*

Performance Table:

Period	EasyAssetMgmt	Benchmark
This Month	1.27%	0.83%
Last 12 Months	16.51%	12.57%
Last 3 Years (Annualised)	18.56%	12.41%
Last 5 Years (Annualised)	14.63%	13.35%
Last 10 Years (Annualised)**	12.10%	12.98%
Since Inception (Annualised)**	14.33%	13.90%

**Volatility 12.84% - *calculated since 2007*

Asset Allocation:



The above return and investment performance is not guaranteed and is for illustrative purposes only.
**For the period from January 2007 to April 2018, simulated performance is shown. Simulations used market data sourced from Bloomberg. Simulations are generated using rule based algorithms that determine investment decisions. The algorithms analyse the balance sheet and income statements of equities and each assets return relative to other assets. Investment decisions are made on this data using historic comparisons. The simulated performance is calculated taking all fees into account and income is assumed to be reinvested as it is received.

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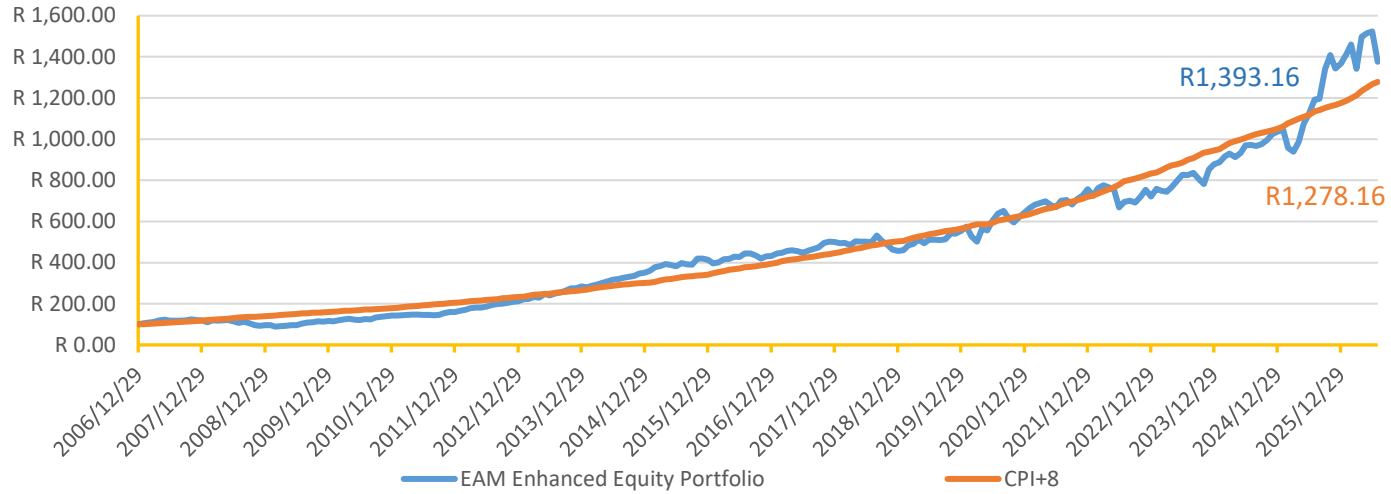
Total Return:



www.assetmanagement.easyequities.co.za
www.easyequities.co.za

Contact Us
helpme@easyequities.co.za
info@emperor.co.za

Johannesburg
WeWork, The Link
173 Oxford Rd
Rosebank
Johannesburg
2196

Postnet Suite 247
Private Bag X1
Melrose Arch, 2076

The above graph is for illustrative purposes and EasyEquities does not provide any guarantee either with respect to the capital or return of the strategy.

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