

Purple Group Limited
Registration number 1998/013637/06
FSP46315
and its subsidiaries
(“the Company”)

Conflicts of interest management policy (“the Policy”)

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

• **Website:** www.easyequities.co.za • **Telephone:** 010 141 2101 • **Address:** WeWork – Coworking Office Space, 173 Oxford Road, Rosebank, Gauteng
2196

1. Policy approval and information

Policy owner	Board of directors			
Policy type	Governance			
Approver's signature				
Approved by (this version)				
Adopted by (this version)	Board of directors			
Approval date (this version)				
Approval date (1 st version)				
Version number	V01.03			
<u>Summary of policy history</u>				
<u>Version number</u>	<u>Drafted/adapted/reviewed by</u>	<u>Creation/review date</u>	<u>Approved by</u>	<u>Approval date</u>
V01.01	Gigi Vorlaufer: generic template	June 2019	N/A	N/A
V01.02	Gigi Vorlaufer: generic template updated for regulatory changes	April 2021	N/A	N/A
V01.03	Gigi Vorlaufer: adapted for Company	July 2021		
V01.03	Estian Goosen: Reviewed for board approval	August 2022		

2. Purpose and scope

The Conflicts of interest management policy is prescribed in terms of (i) the General Code of Conduct for Authorised Financial Services Providers and Representatives, as amended, or substituted, from time to time (the Code), published under the Financial Advisory and Intermediary Services Act 37 of 2002 (the FAIS Act), through the Financial Sector Regulation Act 9 of 2017 (the FSRA) and (ii) Conduct Standard 2 of 2018 published under the Financial Markets Act 19 of 2012 (the FMA). A Financial Services Provider (FSP) and its representatives must avoid conflicts of interests with their clients, or prospective clients and an over-the-counter derivatives provider (ODP) must at all times manage conflicts of interest fairly, both between itself and its clients and counterparties. If any conflicts of interest cannot be avoided, the conflict of interest must be mitigated. Therefore, every FSP and ODP must adopt, maintain, and implement a Conflicts of interest management policy. The Company strives to apply the highest standards of ethical behaviour during the conduct of its business activities, and this behaviour is expected of all its employees and associates. All references to clients include a reference to counterparty if the context requires.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
 • **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

In addition to the FAIS Act requirement, Directive PF No. 8: Prohibition on the acceptance of gratification, published under the Pension Funds Act 24 of 1956 (the PFA), through the FSRA, **imposes more stringent requirements on board members, principal officers, deputy principal officers, employees, auditors, valuers, administrators, employees of administrators, other officers, or other service providers (including financial advisers and investment managers), of retirement funds. These more stringent requirements ARE APPLICABLE to the Company, and its employees.**

The Company always aims to act in the best interest of clients and potential clients, and in this regard, the Policy is intended to provide for the management of conflicts of interest, by providing:

- 2.1. a mechanism for identifying conflicts of interest
- 2.2. measures to avoid conflicts of interest
- 2.3. reasons for not being able to avoid conflicts of interest
- 2.4. measures to mitigate conflicts of interest
- 2.5. measures for disclosing conflicts of interest
- 2.6. processes, procedures, and internal controls to facilitate compliance with the policy
- 2.7. consequences of non-compliance with the policy
- 2.8. measures for managing conflicts of interest fairly

The Company is committed to Treating Customers Fairly (TCF), and is embedding this culture into the business, by ensuring that:

- 2.9. Clients can be confident they are dealing with a company where TCF is central to the corporate culture.
- 2.10. Products and services marketed and sold are designed to meet the needs of identified client groups and are targeted accordingly.
- 2.11. Clients are provided with clear information and are kept appropriately informed before, during and after the point of sale.
- 2.12. Where advice is given, it is suitable and takes account of client circumstances.
- 2.13. Products perform as the Company has led clients to expect, and service is of an acceptable standard, and as they have been led to expect.
- 2.14. Clients do not face unreasonable post-sale barriers imposed by the Company, to change product, switch providers, submit a claim or make a complaint.

This Policy also considers the principles embodied by the Companies Act 71 of 2008, and the King Code of Governance for South Africa 2009 (King IV).

This policy is applicable to all employees of the Company, and its subsidiaries, including, but not limited to Key Individuals and Representatives, and all relationships with third parties.

This policy must be read together with all other policies comprising the governance framework.

3. Definitions

- 3.1. **Associate**, in relation to a natural person, means:

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- A spouse, life partner, or civil union partner
- A child, including a stepchild, adopted child, and a child born out of wedlock
- A parent, or stepparent
- A person legally responsible for managing the affairs of, or meeting, the daily care needs
- A spouse, life partner, or civil union partner of the persons specified above
- A person who is in a commercial partnership

Associate, in relation to a juristic person,

- which is a company, means any subsidiary, or holding company, of that company, any other subsidiary of the holding company, and any other company of which the holding company is a subsidiary
- which is a close corporation, means any member of the close corporation
- which is not a company, or close corporation, means another juristic person, which would have been a subsidiary, or holding company, of the first-mentioned juristic person, if the first mentioned juristic person had been a company, and where the other juristic person is also not a company, where both the juristic persons had been companies

means any person whose directions, or instructions, are followed by the board of directors (companies), or the governing body (non-companies)

Associate, in relation to any person, means the board of directors (companies), or the governing body (non-companies), who follow the directions, or instructions, of the aforementioned person, and includes any trust controlled, or administered, by that person.

3.2. Company means a company under the Companies Act 71 of 2008.

3.3. Conflict of interest means any situation in which an FSP, or representative, has an actual, or potential, interest that may, in providing a financial service to a client:

- Influence the objective performance of his, her or its obligations to that client; or
- Prevent an FSP or representative from providing an unbiased and fair financial service to that client, or from acting in the interests of that client,

Including, but not limited to, a financial interest, an ownership interest, any relationship with a third party. Where the Company is an ODP, the Company will apply the same definition in the context as it applies to the business of an ODP.

3.4. Directive PF No. 8 is applicable to board members, principal officers, deputy principal officers, employees, auditors, valuers, administrators, employees of administrators, other officers, or other service providers (including financial advisers and investment managers), of retirement funds. **These more stringent requirements ARE APPLICABLE to the Company, and its employees.**

3.5. Distribution channel means:

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- Arrangement between a product supplier, or any of its associates, and one, or more, FSP, or any of its associates, in terms of which any support, or service, is provided to the FSP, or FSPs, in providing a financial service to a client
- Arrangement between two, or more, FSPs, or any of their associates, which arrangement facilitates, supports, or enhances, a relationship between the FSP, or FSPs, and a product supplier
- Arrangement between two, or more, product suppliers, or any of their associates, which arrangement facilitates, supports, or enhances, a relationship between an FSP, or FSPs, and a product supplier.
- Arrangement between an ODP and an intermediary whereby the intermediary markets or sells OTC derivative transactions on behalf of the ODP.

3.6. Fair value has the meaning assigned to it in the financial reporting standards adopted, or issued, under the Companies Act 71 of 2008.

3.7. Financial interest for persons falling outside the scope of Directive PF No. 8 means any cash, cash equivalent, voucher, gift, service, advantage, benefit, discount, domestic, or foreign, travel, hospitality, accommodation, sponsorship, other incentive, or valuable consideration, **other than:**

- An ownership interest
- Training, which is not exclusively available to a selected group of FSPs, or representatives, on:
 - Financial products and legal matters relating to those financial products
 - General financial and industry information
 - Specialised technology systems of a third party, necessary for providing a financial service, but excluding travel and accommodation associated with that training.

3.8. Financial interest for persons falling inside the scope of Directive PF No. 8 means:

- **Gratification** (viewed objectively) that creates a conflict of interest with their fiduciary duty towards the retirement fund
 - For training to be permitted, all costs for the training, travel and accommodation should be paid for by the retirement fund. If a service provider provides free training to a retirement fund, the retirement fund should pay for the travel and accommodation. The training costs must be reasonably justified.
 - For training to be permitted, the training provided by service providers to the retirement fund industry, should be open to the general public, or to a general category of persons.
 - For business related meals to be permitted, the meals must be legitimately for the purpose of conducting business with the retirement fund, and the costs must be reasonably justified. The affected persons are required to declare all business meals paid for by service providers in the gifts register (conflicts of interest register).
- Token gifts, in the aggregate, **exceeding R500 in any calendar year**, from any one of the service providers.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- **Gratification** relating to local, or international, due diligences, including, but not limited to, subsistence, travel, or accommodation.
 - If a due diligence, or other retirement fund related activity, is necessary, all costs, including travel and accommodation, must be paid by the retirement fund. A service provider is not permitted to pay for costs. After a due diligence, or other retirement fund related activity, the officer concerned, should produce a written report to the board.
- **Gratification** relating to local, or international, entertainment, or sporting events, including, but not limited to, subsistence, travel, or accommodation.
 - Affected persons are **NOT PERMITTED** to accept invitations to entertainment events paid for by service providers. This includes, but is not limited to, breakfasts, lunches, dinners, coffee, drinks, sporting events, hunting, jazz festivals, concerts, etc.
- Conferencing costs, or board of fund expenses.

These more stringent requirements ARE APPLICABLE to the Company, and its employees.

3.9. Gratification means:

- Money, whether in cash, or otherwise,
- Donation, gift, loan, fee, reward, valuable security, property, or interest in property of any description, whether movable, or immovable, or any similar advantage,
- Avoidance of a loss, liability, penalty, forfeiture, punishment, or other disadvantage,
- Office, status, honour, employment, contract of employment, or services, any agreement to give employment, or provide services, in any capacity, and residential, or holiday, accommodation,
- Payment, release, discharge, or liquidation, of any loan, obligation, or other liability, whether in whole, or in part,
- Forbearance to demand any money, or money's worth, or valuable thing,
- Other service, or favour, or advantage, of any description, including protection from any penalty, or disability, incurred, or apprehended, or from any action, or proceedings of a disciplinary, civil, or criminal, nature, whether, or not, already instituted, and includes the exercise, or the forbearance from the exercise, of any right, or any official power, or duty,
- Right, or privilege,
- Real, or pretended, aid, vote, consent, influence, or abstention from voting,
- Valuable consideration, or benefit, of any kind, including any discount, commission, rebate, bonus, deduction, or percentage,

but excludes remuneration paid by a sponsor of a retirement fund, to a board member appointed by the sponsor of a retirement fund.

3.10. Holding company means a holding company, as defined in the Companies Act 71 of 2008.

3.11. Immaterial financial interest for persons falling outside the scope of Directive PF No. 8 means any financial interest with a determinable monetary value, the aggregate of which **does not exceed R1 000 in any calendar year, from the same third party, in that calendar year**, received by, or offered to:

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- An FSP, who is a sole proprietor,
- A representative, for that representative's direct benefit
- An FSP, who, for its benefit or for that of some, or all, of its representatives, aggregates the immaterial financial interest paid to its representatives,
- An ODP.

3.12. Immaterial financial interest for persons falling inside the scope of Directive PF No. 8 means token gifts, the aggregate of which does not exceed R500 in any calendar year, from any one of the service providers. Token gifts are gifts usually given at year end, which may include pens, diaries, desk calendars, calendars, mugs, and other indulgences, such as chocolates, biscuits, or beverages, which is a token of goodwill. **These more stringent requirements ARE APPLICABLE to the Company, and its employees.**

3.13. New entrant means a person who has never been authorised as an FSP or appointed as a representative by any FSP.

3.14. Ownership interest means:

- Equity, or proprietary interest, for which fair value was paid by the owner, at the time of acquisition, other than equity, or a proprietary interest, held as an approved nominee, on behalf of another person,
- Includes any dividend, profit share, or similar benefit, derived from that equity, or ownership interest.

3.15. Sign-on bonus means:

- any financial interest offered, or received (directly, or indirectly), upfront, or deferred, and with, or without, conditions, as an incentive to become an FSP, or representative.
- a financial interest, referred to above, includes, but is not limited to:
 - compensation for:
 - potential, or actual, loss of any benefit, including any form of income, or part thereof,
 - cost associated with the establishment of an FSP's, or representative's, business, or operations, including the sourcing of business, relating to providing financial services,
 - a loan, advance, credit facility, or any other similar arrangement.

3.16. Subsidiary means a subsidiary, as defined in the Companies Act 71 of 2008.

3.17. Third party means:

- A product supplier,
- Another FSP, or its representatives,
- An associate of a product supplier, or an FSP,
- A distribution channel,

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- Any person, who in terms of an agreement, or arrangement, with a person stipulated above, provides a financial interest to an FSP, or its representatives,
- Another ODP,
- An intermediary rendering services to an ODP.

4. Roles and responsibilities

- 4.1. Board of directors (board)** maintains overall responsibility for the Policy, which may be delegated to the relevant stakeholders for implementation. The board is appointed by, and is accountable to, its shareholders, to lead, control, and monitor, the business activities of the Company, and to provide effective corporate governance, with the specific responsibility to oversee governance, risk management, control processes, compliance with legislation, regulations, industry standards, international best practice, and internal policies and procedures. The board delegates the authority for overseeing compliance to the compliance function, to ensure that the compliance process is running effectively, and to ensure that there is adherence to legislation, regulations, industry standards, international best practice, and internal policies and procedures. The board is ultimately responsible for compliance. **When appropriate to the size, nature, scale, risks and/or complexity, of the Company**, the board will delegate the appropriate responsibility to the relevant control functions. The board is ultimately responsible for governance.
- 4.2. Executive committee (Exco)** is the most senior management team within the Company. It is responsible for drafting and implementing this Policy, and for submitting it to the Board of directors for approval, through the Audit Committee, being a sub-committee of the Board of directors. It must ensure that all employees and associates are aware of the Policy, and understand the contents thereof, and provide training and awareness to facilitate this. The Exco may delegate the implementation thereof to line management.
- 4.3. Key individuals**, in terms of the FAIS Act, are responsible for the oversight and management of the business activities within the FSPs for which they are appointed as Key Individuals, or certain aspects of thereof. Within the Company, the Key Individuals of the relevant FSPs are also Exco members.
- 4.4. Governance structures** that are **appropriate to the medium size of the Company**, must be in place, to ensure compliance with this Policy. **When appropriate to the size, nature, scale, risks and/or complexity, of the Company, the Company will adopt** a combined assurance governance model (“three lines of defence model”). The board, or board committees, must assess the effectiveness of the relevant control functions, and assess whether the resources are adequate. The board may establish an audit and risk committee, which is a board committee, and is established to oversee governance matters. The committee plays an important role in the overall governance framework, because it monitors governance at the highest level. The head of the control functions typically have a reporting line to the committee. The audit and risk committee performs a key role to ensure the accountability, and transparency, of the Company. As an independent body, its function is to ensure the integrity of financial controls, and financial risk management, and reporting to

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

shareholders, and other stakeholders. The audit and risk committee must have an overview of the general, and specific, compliance requirements, as well as identify other potential, or actual, conflicts of interest, which have not previously been identified.

- 4.5. Risk management function, when appropriate to the size, nature, scale, risks and/or complexity, of the Company**, in its capacity as the 2nd line of defence, is an independent, and objective, function that assists the board to develop, and maintain, a risk management system, to identify, assess, monitor, and mitigate, the Company's material risks, and promote a sound risk culture. The risk management function provides reasonable assurance that adequate mechanisms, and procedures, are established, implemented, and maintained. **The Company has established an independent risk management function. The board is satisfied that the governance structure is suitable for the Company, based on the nature, and medium size of the Company.**
- 4.6. Internal audit, when appropriate to the size, nature, scale, risks and/or complexity, of the Company**, in its capacity as the third line of defence, provide assurance over this Policy, by providing an independent assessment of the adequacy and effectiveness of the overall risk management framework and risk governance structures, through the annual risk-based audit plan. Internal audit has the authority to independently determine the scope and extent of work to be performed, as mandated by the audit and risk committee. **Due to the medium size of the Company, it has not established an internal audit function. However, the governance structure will be re-assessed periodically, by the board, if the size, nature, scale, risks and/or complexity, of the Company changes. The board is satisfied that the governance structure is suitable for the Company, based on the nature, and medium size of the Company.**
- 4.7. Representatives** are authorised to provide intermediary services and/or advice to existing and potential clients, in terms of the FAIS Act, within the FSPs for which they are appointed as representatives. They have a specific regulatory obligation to comply with this Policy. **Representatives must ensure that they DO NOT receive financial interests from the FSPs, including remuneration:**
- where the financial interest is determined with reference to the quantity of business secured for the FSP, without giving due regard to the delivery of fair outcomes for clients
 - for giving preference to a specific product supplier, where a representative may recommend more than one product supplier to a client
 - for giving preference to a specific financial product of a product supplier, where a representative may recommend more than one financial product of that product supplier to a client.
- 4.8. Compliance function (and compliance officers)**, in its capacity as the 2nd line of defence, must monitor compliance with this Policy, and report non-compliance to the board, and the governance structures. The compliance function is an independent function that advises on, and assists the board to identify, assess, manage, monitor, report, and continuously improve, the compliance risk within the Company. The compliance function must provide guidance, and training, to employees, to assist them to understand the Policy, and their obligations thereto.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- 4.9. Employees** must ensure that they understand this Policy, and always comply with it. Employees must be cognisant of the consequences of non-compliance with the Policy. **Employees** are responsible for complying with the governance, compliance, risk management, and control processes, **which are directly applicable to the activities, and transactions, which they perform.** Employees must be familiar with all the relevant legislation, compliance obligations, regulatory requirements, manuals, policies, and procedures. Employees are expected to comply with both the letter, and the spirit, of these requirements. Employees must ensure that they understand this Policy, and always comply with it. Employees must be cognisant of the consequences of non-compliance with the Policy. Each business area should regularly identify, and assess, its significant operational risks, and the controls that are in place, to manage those risks (risk and control self-assessments), which should be reported to the board, the compliance function, or the risk management function, as may be applicable. Employees must continuously assess their own environment, to identify any actual, or potential, conflicts of interest, and take the appropriate course of action, in terms of the Policy.

5. Identifying and avoiding conflicts of interest Areas in which a conflict of interest may arise

6. A conflict of interest will arise where:

Actual, or potential, conflicts of interest are identified, and avoided, in various ways, as follows:

- 6.1.** Employees are trained about understanding what conflicts of interest are, making them aware of their obligation to identify specific circumstances that may give rise to conflicts of interest, and they are trained about the contents of the Policy. As part of this training, employees are provided with examples of potential conflicts of interest, which are described elsewhere in the Policy.
- 6.2.** The policy must be incorporated, by way of reference, in the employment contracts of each employee, and employees must sign that they have received, and understand, the contents of the policy.
- 6.3.** The board must assess the business activities and relationships affecting their business areas, to identify actual, or potential, conflicts of interests, which must be reported to the compliance officers.
- 6.4.** The board must assess the remuneration models of employees, and those within the distribution channel, to ensure that the remuneration models do not create actual, or potential, conflicts of interest. If a conflict is identified, steps must be taken to amend the affected remuneration model, and the conflict must be reported to the compliance officers.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- 6.5. Employees must continuously assess their own situations, and be vigilant in identifying actual, or potential, conflicts of interest, which must be reported to the compliance officers. If an employee is uncertain about whether, or not, a specific situation poses a conflict, they should discuss this with the board, and obtain guidance from the compliance officers.
- 6.6. Employees should embrace the culture of compliance, and should aim to avoid conflicts, rather than mitigate them.
- 6.7. Training must NOT be exclusively available to a select group of clients, or third parties, or specific clients, or third parties. If training is only appropriate for a specific type of client, or third party, it must be made available to all the appropriate clients and/or third parties. If the training is general, it must be made publicly available.
- 6.8. The FSP, and its employees, are **NOT permitted to RECEIVE, or OFFER, financial interests FROM, OR TO, a THIRD PARTY, EXCEPT FOR:**
- commission (authorised by the Long-term Insurance Act, the Short-term Insurance Act, or the Medical Schemes Act)
 - fees (authorised by the Long-term Insurance Act, Short-term Insurance Act, or Medical Schemes Act)
 - fees for providing a financial service, where commission, or fees, referenced in the points above, are not paid, **AND ONLY IF:**
 - the amount, frequency, payment method, and recipient, of those fees, and details of the services that are to be provided by the representative, in exchange for the fees, those fees are specifically agreed to by a client, in writing, and
 - those fees may be stopped at the discretion of that client,
 - fees, or remuneration, for providing a service to a third party,
 - immaterial financial interests (subject to any other law),
 - financial interest, not referenced in the other points above, for which a consideration, fair value, or remuneration, which is reasonably commensurate to the value of the financial interest, is paid for the financial interest received, at the time of receipt thereof, by the FSP, or employee.
- 6.9. **Employees MAY NOT be remunerated, or have a component of their remuneration:**
- where the financial interest is determined with reference to the quantity of business secured for the FSP, without giving due regard to the delivery of fair outcomes for clients,
 - which gives preference to a specific product supplier, where a representative may recommend more than one product supplier to a client,
 - which gives preference to a specific financial product of a product supplier, where a representative may recommend more than one financial product of that product supplier to a client.
- 6.10. **As part of employment contracts, and the employee performance management process,** the FSP will demonstrate that financial interests, including remuneration, which are provided to

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

employees, **ARE NOT determined with reference to the quantity of business secured for the FSP, without giving due regard to the delivery of fair outcomes for clients**, by demonstrating that the determination of, and the employee's entitlement to, the financial interests, including remuneration, considers measurable indicators relating to:

- achieving minimum service level standards for providing financial services to clients,
- delivering fair outcomes for clients,
- quality of the employee's compliance with the FAIS Act,

which indicators have been agreed between the FSP, and the employee, and that appropriate weight has been attached to the indicators, to materially mitigate the risk of the employee giving preference to the quantity of business secured for the FSP, over the fair treatment of clients.

- 6.11.** The Company remunerates employees according to the remuneration policy. Where an employee is a representative, who provides financial advice to clients, their remuneration may be predominantly variable, being a specified percentage of the financial advice fee received by the FSP from the client.
- 6.12.** No person may offer, or provide, a sign-on bonus to any person, other than a new entrant, as incentive to become a Category I FSP, or representative, who is authorised, or appointed, to give advice.
- 6.13.** Employees must disclose quarterly (or as otherwise agreed upon), the offering, and receiving, of financial interests, personal account trading (their own investing), outside business interests, and any other actual, or potential, conflict of interest. The disclosed financial interests are reviewed by the compliance officers, to ensure that they are all immaterial financial interests. Non-compliance is first reported to the board, and only upon full investigation, to the Authority, if necessary.
- 6.14.** The compliance officers will record the details of the disclosed actual, or potential, conflicts of interest in the conflicts of interest register, and will discuss these with the board, to establish whether an actual conflict exists. If a conflict exists, it must be determined whether the conflict can be avoided and take the necessary action to do so. If the conflict cannot be avoided, action must be taken to mitigate the conflict of interest. The conflicts of interest register will be reviewed, and approved, annually, by the relevant board committee, after which the approved version will be published on the internet and intranet sites, and conflicts with specific clients will be disclosed directly to those affected clients, by the relevant representatives.

7. Measures for mitigating & disclosing conflicts of interest

- 7.1.** Conflicts of interest are mitigated in various ways, as follows:
- The conflicts of interests with associates and financial products are disclosed in presentations to clients and in relevant company marketing material.
 - The lists of associates and financial products are appended to the Policy, which is made publicly available.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

- The areas in which conflicts of interest may arise are specified in the Policy, which is made publicly available.
- Employees are trained about conflicts of interest, in general, and about the Policy, specifically.
- .

8. Processes, procedures & internal controls to facilitate compliance with the policy

8.1. To facilitate compliance with the Policy, the following processes, procedures, and internal controls, must be adhered to by all employees, and their associates:

- The Policy must be available on all the Company websites and intranet sites and must be easily accessible.
- Clients must be informed about the Policy and must be advised about how to access the Policy. This information must be included on all relevant material sent to clients and must be included on all presentations made to clients.
- If a conflict of interest arises with a specific client, the relevant employee must notify their line manager and the affected client, in writing, about the nature of the conflict of interest, and the measures that have been taken to avoid, or mitigate, the conflict of interest. This includes notifying the client (or counterparty if applicable) about an ownership interest, or financial interest (excluding an immaterial financial interest), affecting that client (or counterparty if applicable), and providing the client (or counterparty if applicable) with enough detail about the nature of business relationships with third parties, which give rise to conflicts of interest.
- The ways to identify and avoid conflicts of interest are specified in the Policy, which is made publicly available.
- Annually, the compliance officers will perform an extensive monitoring review of all disclosures made by employees, for the previous year, and report to the board.
- Employees may never receive (except from the Company), or offer, any travel, or accommodation.
- The compliance officers will provide training and awareness to employees, as part of the monitoring programme, about the Policy, specifically, and about conflicts of interest, in general.

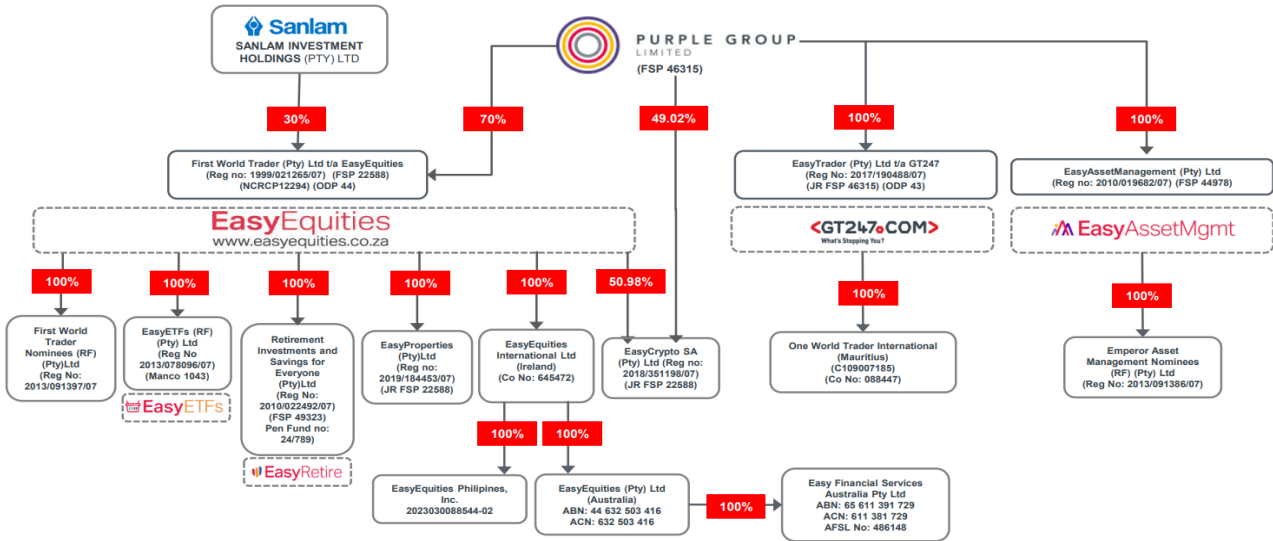
9. Consequences of non-compliance with the policy

9.1. Every employee of the provider is required to know, understand and comply with the standards outlined in this policy. Non-compliance with this policy and the procedures may be considered to be misconduct, and employees who do not comply with these, may be subject to disciplinary action that could lead to dismissal.

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

ORGANOGRAM OF PURPLE GROUP LIMITED – MARCH 2024



Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
 • **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

• **Website:** www.easyequities.co.za • **Telephone:** 010 141 2101 • **Address:** WeWork – Coworking Office Space, 173 Oxford Road, Rosebank, Gauteng 2196

APPENDIX A - ASSOCIATES

The Company includes the Purple Group Limited and its subsidiaries

- As reflected in the organogram (inserted above), the Purple Group Limited, and its subsidiaries, are associates (as defined).
- There are common directors, and key individuals, across companies within the Company.

Purple Group Limited is a shareholder of:

- 70% of **First World Trader (Pty) Ltd t/a EasyEquities**
 - 100% shareholder of **First World Trader Nominees (RF) (Pty) Ltd**
 - 100% shareholder of **EasyProperties (Pty) Ltd**
 - 100% shareholder of **Easy ETF's (RF) (Pty) Ltd**
 - 100% shareholder of **EasyEquities International Ltd (Ireland)**
 - 100% shareholder of **EasyEquities (Pty) Ltd (Australia)**
 - 50.98% shareholder of **Easy Crypto SA (Pty) Ltd**
 - 100% shareholder of **Retirement Investments and Savings for Everyone (Pty) Ltd**
- 49.02% of **Easy Crypto SA (Pty) Ltd**
- 100% shareholder of **GT247 (Pty) Ltd t/a GT247.com**
 - 100% shareholder of **One World Trader International (Mauritius)**
- 100% shareholder of **EasyAssetManagement (Pty) Ltd**
 - 100% shareholder of **Emperor Asset Management Nominees (RF) (Pty) Ltd**

Sanlam Investment Holdings (Pty) Ltd is a 30% shareholder of **EasyEquities**

Directors: • **Happy Ntshingila**/Chairman and Independent Non-executive Director • **Charles Savage**/Executive Director
• **Gary van Dyk**/Executive Director • **Christiaan Johannes van Dyk**/Non-executive Director • **Mark Barnes**/Non-executive Director

First World Trader (Pty) Ltd t/a EasyEquities (registration number 1999/021265/07) is an authorized financial services provider (FSP number 22588), registered credit provider (NCRCP12294) and a licensed over-the-counter derivatives provider (ODP 44)

• **Website:** www.easyequities.co.za • **Telephone:** 010 141 2101 • **Address:** WeWork – Coworking Office Space, 173 Oxford Road, Rosebank, Gauteng