

EASYAWARDS TERMS AND CONDITIONS

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1 INTRODUCTION

- 1.1 EasyEquities, a division of First World Trader (Pty) Ltd t/a EasyEquities (“EasyEquities”, “we”, “us” or “our”), is running an awards programme known as The EasyAwards (the “**EasyAwards**”), in terms of which awards are made in 10 categories, comprising 7 “**Product & Provider Awards**” and 3 “**Individual Investor Awards**”, with 17 winners in total, in accordance with these terms and conditions (the “**EasyAwards Terms and Conditions**”).
- 1.2 The Awards are not a competition of chance and there is no nomination, entry, judging or voting process. Winners in each category are determined solely by EasyEquities Platform data described in clause 5 below, measured over the Measurement Period.
- 1.3 These EasyAwards Terms and Conditions are subject to and must be read together with the relevant EasyEquities Account Terms and Conditions and/or EasyCrypto or EasyProperties Terms and Conditions (each referred to hereafter as “**EasyEquities Terms and Conditions**”).
- 1.4 **The clauses in these EasyAwards Terms and Conditions that require your careful consideration are in bold font. You acknowledge that you have read and understood the importance of the terms and clauses in bold font.**
- 1.5 Capitalised terms used but not defined in these EasyAwards Terms and Conditions have the meaning given to them in the EasyEquities Terms and Conditions.
- 1.6 **By holding an EasyEquities, EasyProperties/or EasyCrypto Account during the Measurement Period, or by accepting an Award, you agree to be bound by these EasyAwards Terms and Conditions.**

2 DEFINITIONS

- 2.1 “**Award Recipient**” means the Investor, instrument, product or Provider determined as the winner of an Award category in accordance with clause 5.
- 2.2 “**EasyAwards Icon**” means the digital badge awarded to Award Recipients as described in clause 6.
- 2.3 “**EasyMoney**” means the loyalty currency issued under Thrive.
- 2.4 “**Investor**” means a natural person who holds an EasyEquities Account that is verified in terms of the Financial Intelligence Centre Act, 2001 (“FICA”) and approved for trading.
- 2.5 “**Measurement Period**” means the period from 1 September 2025 to 31 August 2026 (both dates inclusive).
- 2.6 “**Provider**” means the issuer, manager or sponsor of an instrument or product available on the EasyEquities Platform, as determined by EasyEquities in accordance with clause 5.4.

3 HOW TO QUALIFY FOR THE EASYAWARDS

- 3.1 To be eligible for Individual Investor Awards you must, at the date on which the Award Recipient is determined and at the date on which the prize is awarded:
 - 3.1.1 hold an EasyEquities Account that is FICA-verified, approved for trading and in good standing, and is not suspended, restricted, dormant or subject to any investigation, dispute or regulatory hold; and
 - 3.1.2 have complied with the EasyEquities Terms and Conditions throughout the Measurement Period.
- 3.2 Only EasyEquities Accounts that have been approved for trading by EasyEquities in accordance with the applicable EasyEquities Terms and Conditions will be eligible to be considered for a Prize.

4 PERIOD

- 4.1 The Awards ceremony will take place on 20 October 2026 at the Tryst, 20 Archimedes Street, Kramerville, Sandton, 2090, Johannesburg or on such other date and at such other venue as EasyEquities may determine.
- 4.2 Notwithstanding clause 4.1, EasyEquities may, in its sole and absolute discretion and at any time, amend the Measurement Period or postpone or cancel the Awards ceremony. You will be notified of any such change in accordance with clause 7.15.

5 AWARD SELECTION

- 5.1 The following awards will be available to win:

- 5.1.1 **The Investor Starter Award:** This award recognises the product that more brand-new investors chose as their very first investment than any other.
- 5.1.2 **The Fan Favourite Award:** This award recognises the product that the most investors bought during the year, across the ZAR, TFSA, Global (AUD, EUR, GBP and USD), Crypto, Property and Retirement accounts. Investors who purchased multiple funds from the same provider are counted only once. One winner per account type is determined.
- 5.1.3 **The Rand of Applause:** This award recognises the product that attracted the highest net investment value from investors during the year in Local (ZAR and TFSA), Global (AUD, EUR, GBP and USD) and Retirement (EasyEquities RA, EasyEquities Preservation Provident Fund, EasyEquities Preservation Pension Fund and EasyEquities Living Annuity) products. There will be 3 winners, 1 per Local, Global and Retirement product.
- 5.1.4 **The Slice Is Right Award:** This award recognises the share that made investing accessible to the most people through EasyEquities' fractional investing. It recognises the share bought by the most investors with an investment of R2,000 or less, giving more people the chance to own a piece of something that might otherwise feel out of reach. One overall winner will be determined.
- 5.1.5 **The Portfolio Regular Award:** This award recognises the provider with the highest number of investors who purchased its passive funds in at least three separate months during the year. Investors who purchased multiple funds from the same provider are counted only once. One overall winner will be determined.
- 5.1.6 **The Minimum Breaker Award:** This award recognises the Unit Trust provider with the most investors in its Unit Trust range on the EasyEquities platform in the year. One overall winner will be determined.
- 5.1.7 **The Pro in Your Corner Award:** This award recognises investors buying into actively managed funds. One overall winner will be determined.
- 5.1.8 **The Community Builder Award:** This award recognises the investor who referred the most people who went on to open an EasyEquities account, deposit funds and start investing. One overall winner will be determined.
- 5.1.9 **The Mix Master Award:** This award recognises the investor who invested across the most distinct accounts on the EasyEquities platform during the year, while maintaining an investment in each as at 31 August 2026. One overall winner will be determined.
- 5.1.10 **The Thrivalist Award:** This award recognises the investor with the highest composite Thrive engagement score for the year, based on their cumulative monthly Thrive levels achieved and ad hoc Thrive challenges completed. One overall winner will be determined.

- 5.2 Where two or more candidates are tied on the primary metric in any category, the award will be determined on the tie-breaker metric determined by EasyEquities as indicated on the Website, alternatively, on the earliest date on which the qualifying threshold was reached, or EasyEquities may, in its discretion, make a joint award, in which case the prize will be shared equally between the joint Award Recipients.

- 5.3 All rankings are determined on EasyEquities' own records, which will be the sole and conclusive record for the purposes of the Awards. EasyEquities' determination of each Award Recipient is final and is not open to challenge, correspondence or appeal.
- 5.4 EasyEquities may exclude any Investor, instrument, product or Provider from consideration where it reasonably suspects manipulation of the metrics, market abuse, wash trading, fraud, a breach of these EasyAwards Terms and Conditions or of the EasyEquities ZAR Terms and Conditions, or conduct that would bring EasyEquities into disrepute.
- 5.5 Award Recipients will be notified by email and/or telephone using the contact details recorded on their EasyEquities Account or, in the case of a Provider, the contact details held by EasyEquities. It is your responsibility to ensure that those details are current.
- 5.6 An Award Recipient must acknowledge the notification and provide any verification information reasonably required by EasyEquities within 7 (seven) business days of the date of notification. If an Award Recipient cannot be contacted, fails to respond within the aforementioned period, fails verification, or declines the Award, EasyEquities reserves the right to make the Award to the next-ranked eligible candidate or not to make the Award at all.
- 5.7 Products issued or managed by Purple Group Limited or its subsidiaries are eligible for the Product & Provider Awards and compete on the same basis and against the same criteria as any external Provider.

6 PRIZES

- 6.1 The prize in each Product & Provider Award category is the EasyAwards Icon, which is a digital badge displayed by EasyEquities on the winning instrument's or Provider's page on the EasyEquities Platform for a period of 12 (twelve) months from the date of the Awards ceremony.
- 6.2 Use of the EasyAwards Icon is non-exclusive and non-transferable and shall be used solely for the purpose of indicating that the relevant instrument or Provider won the named EasyAward for the stated year.
- 6.3 Use of the EasyAwards Icon is subject to the following conditions:
 - 6.3.1 the EasyAwards Icon must be reproduced in the form and specifications supplied by EasyEquities, without alteration, and must always be accompanied by the award name and year;
 - 6.3.2 the EasyAwards Icon may not be used in a manner that states or implies that EasyEquities endorses, recommends, rates or advises on the instrument or Provider, or that any particular return, performance or outcome is likely;
 - 6.3.3 the EasyAwards Icon may not be used in a manner that states or implies past performance, or that the award relates to investment performance, unless the award in question is expressly performance-based and the basis of measurement is disclosed;
 - 6.3.4 any use of the EasyAwards Icon in advertising must comply with all Applicable Law;
 - 6.3.5 the AwardRecipient must, on written request by EasyEquities, provide a copy of any material in which the EasyAwards Icon is used and must withdraw or correct any use that EasyEquities reasonably considers to be non-compliant, misleading or damaging to EasyEquities' reputation.
- 6.4 All intellectual property rights in and to the EasyAwards Icon, the EasyAwards name and all Awards material remain the sole and exclusive property of EasyEquities. Nothing in these EasyAwards Terms and Conditions transfers any right, title or interest in that intellectual property.
- 6.5 EasyEquities may suspend or terminate the use of the EasyAwards Icon on written notice, with immediate effect, where the Award Recipient breaches clause 6.3, or where continued display of the EasyAwards Icon would in EasyEquities' reasonable opinion be misleading, non-compliant with Applicable Law or contrary to the interests of investors.

- 6.6 The EasyAwards Icon records historical investor activity on the EasyEquities platform over the Measurement Period. It is not a rating, an endorsement, a recommendation, financial advice or an indicator of future performance.**
- 6.7 The prize in each Individual Investor Award category is an EasyMoney amount deposited into the Award Recipient's Thrive Rewards Account, as follows:
- 6.7.1 The Community Builder Award: R10,000.00 (ten thousand Rand) worth of Easy Money;
 - 6.7.2 The Mix Master Award: R10,000.00 (ten thousand Rand) worth of Easy Money; and
 - 6.7.3 The Thrivalist Award: R10,000.00 (ten thousand Rand) worth of Easy Money.
- 6.8 The method used to calculate the prizes is available on the Website.
- 6.9 EasyMoney will be deposited into the Award Recipient's EasyEquities Thrive Rewards Account within 5 (five) business days of the Awards ceremony, subject to the Award Recipient having satisfied clauses 3 and 5.
- 6.10 EasyMoney is subject to a lock-up period of 3 (three) years from the date on which it is deposited into your Thrive Rewards Account. During the lock-up period you may not withdraw or transfer the EasyMoney but may invest it on the EasyEquities Platform in accordance with the Thrive Rules. After the lock-up period you may withdraw, transfer or invest the amount at your discretion.** The use of EasyMoney is subject to the Thrive Rules.
- 6.11 An Award Recipient may not cede or transfer their entitlement to EasyMoney to another person before it is paid, and no substitution or apportionment of a prize is permitted.
- 6.12 Each Award Recipient is responsible for their own tax position in respect of any Award received, including any income tax consequences. EasyEquities does not provide tax advice and recommends that Award Recipients obtain independent tax advice.**
- 6.13 There is no cost, entry fee or purchase required to be considered for an Award.

7 GENERAL

- 7.1 EasyEquities does not provide financial advice as defined in the Financial Advisory and Intermediary Services Act, 37 of 2002 (the "FAIS Act"). Nothing in the Awards or these EasyAwards Terms and Conditions constitutes advice, a recommendation, a rating, a guidance note or a proposal in respect of any financial product, and none of it should be construed as such.**
- 7.2 In the event of any conflict or inconsistency between these EasyAwards Terms and Conditions and the information on the Website, these EasyAwards Terms and Conditions will take precedence to the extent of the conflict or inconsistency.**
- 7.3 The Awards recognise historical activity by other investors on the EasyEquities platform during the Measurement Period. The fact that an instrument or Provider received an Award says nothing about its suitability for you, its risk profile or its likely future performance. Past performance is not indicative of future performance.**
- 7.4 All investment decisions are your own and are made at your own risk. You should consider your own personal circumstances, financial needs, objectives and risk tolerance, and obtain independent financial advice from an authorised financial services provider if you are unsure.**
- 7.5 The Individual Investor Awards are not open to directors, members, partners, employees, agents, consultants or affiliates of EasyEquities, Purple Group Limited or any of their subsidiaries or marketing service providers, or to their spouses, life partners, business partners or immediate family members. Any such person who would otherwise have been determined as an Award Recipient in an Individual Investor Award category will be disregarded and the Award will pass to the next-ranked eligible Investor.
- 7.6 Winners are determined on data recorded on the EasyEquities platform during the Measurement Period only. Activity before or after the Measurement Period is disregarded. EasyEquities may, in its sole discretion, withdraw, add, amend or split any

Award category, or decline to make an Award in any category, including where the underlying data is insufficient, incomplete or unreliable. Any such change will be published in accordance with clause 7.15.

- 7.7 EasyEquities processes personal information in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA") and the EasyEquities Privacy Policy, available at www.easyequities.co.za.
- 7.8 For the purposes of determining Award Recipients, EasyEquities processes transaction, holding, referral and platform activity data already collected in the course of providing its services to you. This processing is necessary for the pursuit of EasyEquities' legitimate interests and those of its clients in terms of section 11(1)(f) of POPIA, namely recognising and encouraging investor participation on the platform.
- 7.9 Award Recipients' personal information will be processed for the purpose of verifying eligibility, paying the prize, and (where the Award Recipient has consented in terms of clause 7.9) publicising the Awards.
- 7.10 By participating in the EasyAwards, you consent to EasyEquities using your name, image, likeness, portfolio details and/or personal story for the purpose of publicising the Awards, which consent may be withdrawn at any time without affecting your entitlement to the prize.
- 7.11 Award Recipients' personal information may be shared with EasyEquities' service providers (including its event, marketing and public relations service providers) solely for the purposes set out above, under appropriate contractual safeguards.
- 7.12 **You may object to the processing of your personal information for the purposes of the Awards, and may request access to, correction or deletion of your personal information, by contacting EasyEquities support .**
- 7.13 No Award category is sponsored, and no payment, commission or other consideration is or may be given or received in respect of the outcome of any Award.
- 7.14 These EasyAwards Terms and Conditions will be available at the [Website](#) for the duration of the Awards programme and for a period of 3 (three) years thereafter.
- 7.15 EasyEquities may, at any time and in its sole discretion, amend these EasyAwards Terms and Conditions. Any amendment will be effected by publishing the amended EasyAwards Terms and Conditions on the Website and will apply from the date of publication. You acknowledge that by continuing to participate in the Awards you agree to be bound by any new version of these EasyAwards Terms and Conditions.
- 7.16 Communications in respect of the Awards will be made by email and/or on EasyEquities' official communication channels.
- 7.17 EasyEquities is not responsible for inaccurate Award or prize details supplied by any third party not authorised by EasyEquities.
- 7.18 **You acknowledge and agree that the copyrights, trademarks, service marks and all other intellectual property or other rights to any information distributed to or received by you, whether sent by us or on our behalf, by any means (including but not limited to by internet electronic communication or mobile phone), together with any advertising media, website or other material connected to EasyEquities and the Awards, will remain our sole and exclusive property. You will not permit or facilitate, and will take steps to prevent, any sale, re-distribution, dissemination, re-publication or re-display of the information referred to in this clause, however received, to any third party.**
- 7.19 **EasyEquities will not be liable for any direct, indirect, incidental, special or consequential losses or damages arising out of or in connection with the Awards, any Award, the use or display of the EasyAwards Icon, or any investment decision you make. This limitation does not extend to any loss, expense or damage arising as a result of the wilful misconduct or gross negligence of EasyEquities or any of its directors, employees or officers.**
- 7.20 If any clause of these EasyAwards Terms and Conditions is found to be illegal or unenforceable, that clause may be severed and the remaining clauses will remain in full force and effect.
- 7.21 Unless specifically otherwise provided, any number of days prescribed in these EasyAwards Terms and Conditions shall be determined by excluding the first and including the last day.
- 7.22 Any time period prescribed in these EasyAwards Terms and Conditions that ends on a day that is not a business day will automatically extend to the next business day.

- 7.23 These EasyAwards Terms and Conditions are governed by the laws of the Republic of South Africa.
- 7.24 **By participating in the Awards you acknowledge and agree that: (i) you have considered your own personal and financial needs and determined whether participation is appropriate for you; and (ii) any information provided by EasyEquities to you should not be construed as financial advice as defined in terms of the FAIS Act.**