



## THRIVE BROKERAGE BENEFIT

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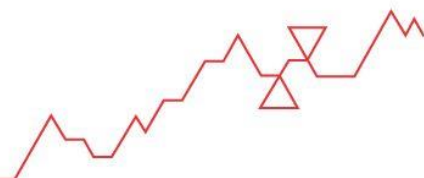
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## INTRODUCTION

- 1.1 This Benefit Statement contains the terms and conditions applicable to the Thrive Brokerage Benefit.
- 1.2 **We will not provide you with any investment advice for the purposes of FAIS. You acknowledge and agree that nothing in the Thrive Rules and/or this Benefit Statement constitutes “advice” for the purposes of FAIS. You agree and acknowledge that you will rely solely upon your own judgment in all aspects of your membership with Thrive including but not limited to your use of the Thrive Benefits. You acknowledge that your use of and/or trading on the EasyEquities Platform for any purpose contemplated in the Thrive Rules will be governed by the EasyEquities Terms and Conditions and that all trades are made at your own risk. This means that you will have no claim against us. You warrant and represent that you will not seek recourse against EasyEquities for any loss, expense or damage which you may suffer, howsoever such loss, expense or damage may arise or be suffered, in respect of your membership with Thrive or use of the Thrive Benefits.**

## 2. DEFINITIONS AND INTERPRETATION

- 2.1 This Benefit Statement must be read together with, and supplements, forms part of and is subject to the Thrive Rules. This Benefit Statement must also be read together with the EasyEquities Terms and Conditions.
- 2.2 Capitalised terms used but not defined in this Benefit Statement will have the same meaning as in the Thrive Rules.
- 2.3 For the purposes of this Benefit Statement, unless the context requires otherwise:
- (1) **Account:** Has the meaning set out in the EasyEquities Terms and Conditions.
  - (2) **Effective Date:** The date of implementation;
  - (3) **Bonus Activity:** An activity designated by us as an activity which can be completed by you if you have Dropped Off which, on successful completion thereof, will allow you to once again qualify to earn the Thrive Brokerage Benefit for the Calendar Month following the Calendar Month in which you completed the Bonus Activity;
  - (4) **Brokerage Fees:** The fee charged by us on the purchase and sale of any of the Thrive50 through the EasyEquities Platform and as more fully set out in the Cost Profile;
  - (5) **Calendar Month:** Any month of the year;
  - (6) **Cost Profile:** Has the meaning set out in the Easy Equities Terms and Conditions;
  - (7) **Drop Off:** The act of failing to earn the Thrive Brokerage Benefit for any Calendar Month in a Loyalty Cycle;
  - (8) **ETFs:** The exchange traded funds which are listed on the JSE Limited;
  - (9) **Loyalty Cycle:** The twelve-month period from the Effective Date and each subsequent twelve-month period thereafter;
  - (10) **Share:** One hundred percent of a share (including, without limiting the generality of the foregoing, a whole share) purchased through the EasyEquities Platform in terms of the EasyEquities Terms and Conditions;
  - (11) **Thrive50:** The selection of Shares and ETFs as determined by us from time to time that qualify for the Thrive Brokerage Benefit;
  - (12) **Thrive Activity:** The compulsory activity assigned to particular Calendar Month as set out in Annexure A and subject to any additional terms and condition as set out in Annexure A which forms part of the Qualifying Criteria;
  - (13) **Thrive Brokerage Benefit:** A benefit in terms of which you are charged no Brokerage Fees on the purchase and sale of any of the Thrive50 through the EasyEquities Platform; and
  - (14) **Qualifying Criteria:** The criteria, including but not limited to, a Thrive Activity, for a particular Calendar Month which you must successfully meet to qualify to receive the Thrive Brokerage Benefit as set out in Annexure A.



3. **COMMENCEMENT**

- 3.1 The Thrive Brokerage Benefit commences on the Effective Date and will continue for each Loyalty Cycle indefinitely, subject to our right to cancel and/or amend a Thrive Benefit in accordance with the Thrive Rules, subject to the terms and conditions of this Benefit Statement.
- 3.2 The Thrive Brokerage Benefit is only available in respect of trading on the EasyEquities Platform.

4. **THRIVE BROKERAGE BENEFIT**

- 4.1 The Thrive Brokerage Benefit is received by Thivalists on a Calendar Month-to-Calendar Month basis subject to the terms and conditions of this Benefit Statement.
- 4.2 Notwithstanding any provision to the contrary in this Benefit Statement, on the Effective Date, all Members of Thrive will receive the Thrive Brokerage Benefit for the duration of that Calendar Month (“**Launch Month**”). Notwithstanding the Effective Date, if you become a Member of Thrive at any time (other than the Effective Date) during the Launch Month, you will also receive the Thrive Brokerage Benefit for the remainder of the Launch Month. This means that all Members of Thrive will be a “Thivalist” for the Launch Month.
- 4.3 Notwithstanding the Launch Month, if you become a Member of Thrive during any Calendar Month in a Loyalty Cycle, you will receive the Thrive Brokerage Benefit for the duration of the Calendar Month in which you became a Member of Thrive. This means that you are a Thivalist for the Calendar Month in which you became a Member of Thrive.
- 4.4 Notwithstanding the Launch Month or any other Calendar Month in which you became a Member of Thrive and a Thivalist, as the case may be, in order to remain a Thivalist for the Calendar Month after the first Calendar Month in which you first received the Thrive Brokerage Benefit and each subsequent Calendar Month thereafter, you must meet the Qualifying Criteria assigned to the current Calendar Month in which you are receiving the Thrive Brokerage Benefit in accordance with the terms and conditions set out in Annexure A below.

5. **QUALIFYING CRITERIA AND THRIVE ACTIVITIES**

- 5.1 As set out in clause 4.4 above, each Calendar Month has Qualifying Criteria assigned to it to enable you to maintain the Thrive Brokerage Benefit for the following Calendar Month as set out in Annexure A below.
- 5.2 The Qualifying Criteria, amongst other things, contains a Thrive Activity which must be successfully completed by you in accordance with the additional terms and conditions set out in Annexure A below.
- 5.3 We will only publish the applicable Qualifying Criteria and applicable Thrive Activity for each Calendar Month during a Loyalty Cycle in Calendar Month increments, or as we deem fit, following the Effective Date.
- 5.4 If you would like to complete any of the applicable Thrive Activities in advance, you may, however, we will only allow you to complete the applicable Thrive Activities which have been published on our Website and/or the EasyEquities Platform or communicated to you from time to time via email or otherwise (ie you may only complete the applicable Thrive Activities for the Calendar Months which have been published).

6. **DROP OFFS AND BONUS ACTIVITIES**

- 6.1 If you do not receive the Thrive Brokerage Benefit in any Calendar Month (ie you Dropped Off) for any reason whatsoever, including but not limited to, your failure to meet the Qualifying Criteria and successfully complete the applicable Thrive Activity, you will no longer be able to receive the Thrive Brokerage Benefit for the duration of a Loyalty Cycle subject to clause 6.3. If you Drop Off, we will communicate this to you via email, Website and/or the EasyEquities Platform or otherwise.
- 6.2 If you Drop Off as contemplated in clause 6.1, you will still remain a Member of Thrive however, you will no longer be a Thivalist in respect of the Thrive Brokerage Benefit and you will no longer be eligible to receive the Thrive Brokerage Benefit.
- 6.3 Notwithstanding clause 6.1, we may, at any time and in our sole discretion, allow you to complete a Bonus Activity and upon successful completion of such Bonus Activity, you will qualify for and receive the Thrive Brokerage Benefit for the Calendar Month following the Calendar Month in which you completed the Bonus Activity. The Bonus Activity will be published on the Website and/or the EasyEquities Platform or communicated to you from time to time in this Benefit Statement, via email or otherwise.



## [THRIVE BROKERAGE BENEFIT]

- 6.4 We may, in our sole discretion, determine whether you have successfully qualified to receive the Thrive Brokerage Benefit for a Calendar Month. To the extent that you have any complaints or disputes in respect of our determination, you may contact us using the contact details set out in the Thrive Rules.
- 6.5 Notwithstanding any provision to the contrary in this Benefit Statement, we may, in our sole discretion provide you with the Thrive Brokerage Benefit for a Calendar Month or for any time period which we deem fit if you Dropped Off and you have not completed a Bonus Activity, if the circumstances, in our view, require that you receive the Thrive Brokerage Benefit. We will exercise such discretion reasonably and not to the detriment of other Members or Thrivalists, as the case may be.
7. **AMENDMENTS AND VARIATIONS**
- 7.1 We reserve the right to update and amend this Benefit Statement at any time and in our sole discretion. By continuing to receive the Thrive Brokerage Benefit, maintain your status as a Thrivalist and remain a Member of Thrive, you agree to be bound by the provisions of this Benefit Statement or to the provisions of any new or amended Benefit Statement that may be published on the Website and/or EasyEquities Platform or communicated to you via email from time to time.



8. **ANNEXURE A**

Calendar Month	Qualifying Criteria	Thrive Activity	Additional Terms and Conditions
<p><b>September 2018</b></p>	<p>You must:</p> <ul style="list-style-type: none"> <li>• own one or more Shares in Purple Group Limited (“<b>Purple Shares</b>”) as at 30 September 2018; and</li> <li>• have successfully completed the Thrive Activity by 12h00 on 28 September 2018</li> </ul>	<p>The Thrive Activity for September 2018 is to:</p> <ul style="list-style-type: none"> <li>• browse the website of Emperor Asset Management Proprietary Limited (“<b>Emperor</b>”) and provide us with your feedback on ways which we can improve the user experience of the Emperor website by completing the designated online survey; or</li> <li>• purchase an Emperor Bundle (as defined in EasyEquities Terms and Conditions) of your choice and to value of your choice through the EasyEquities Platform.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>You agree and acknowledge we provide you with no investment advice for the purposes of FAIS.</b></li> <li>• <b>You acknowledge and agree that nothing in the Qualifying Criteria and Thrive Activity for September 2018 constitutes “advice” for the purposes of FAIS.</b></li> <li>• <b>You agree and acknowledge that you will rely solely upon your own judgment in all aspects of your completion or successful meeting of the Qualifying Criteria and Thrive Activity for September.</b></li> <li>• <b>You acknowledge that your use of and/or trading on the EasyEquities Platform for any purpose of completing or successfully meeting the</b></li> </ul>



**[THRIVE BROKERAGE BENEFIT]**

			<p><b>Qualifying Criteria and Thrive Activity for September will be governed by the EasyEquities Terms and Conditions and that all trades are made at your own risk. This means that you will have no claim against us.</b></p> <ul style="list-style-type: none"> <li><b>You warrant and represent that you will not seek recourse against EasyEquities for any loss, expense or damage which you may suffer, howsoever such loss, expense or damage may arise or be suffered, in respect of your completion or successfully meeting of the Qualifying Criteria and Thrive Activity for September 2018.</b></li> </ul>
<p><b>October 2018</b></p>	<p>You must:</p> <ul style="list-style-type: none"> <li>own one or more Purple Shares as at 31 October 2018; and</li> </ul>	<p>The Thrive Activity for October 2018 is to successfully refer at least one person using the referral tools (ie “Share the Love” tool) on the EasyEquities Platform.</p>	<ul style="list-style-type: none"> <li>The person you refer may not be an existing EasyEquities Account Holder.</li> <li>For the purposes of the Thrive Activity for October 2018, a</li> </ul>



**[THRIVE BROKERAGE BENEFIT]**

	<ul style="list-style-type: none"> <li>• have successfully completed the Thrive Activity by 12h00 on 26 October 2018.</li> </ul>		<p>successful referral of at least one person means that person must:</p> <ul style="list-style-type: none"> <li>○ have successfully opened an Account on the EasyEquities Platform;</li> <li>○ successfully fulfilled the requirements in terms of the Financial Intelligence Centre Act, 2001 (“<b>FICA</b>”) in accordance with the EasyEquities Terms and Conditions; and</li> <li>○ successfully made a deposit into their Account (in accordance with the EasyEquities Terms and Conditions).</li> </ul>
<p><b>November 2018</b></p>	<p>You must:</p> <ul style="list-style-type: none"> <li>• own one or more Purple Shares as at 30 November 2018; and</li> </ul>	<p>The Thrive Activity for November 2018 is to complete the EasyEquities 101 course through the EasyEquities Academy accessed through the EasyEquities Platform.</p>	<ul style="list-style-type: none"> <li>• <b>You agree and acknowledge that the EasyEquities 101 course is a platform educational course created by EasyEquities for the</b></li> </ul>





**[THRIVE BROKERAGE BENEFIT]**

	<p>have successfully completed the Thrive Activity by 12h00 on 30 November 2018.</p>		<p><b>benefit of EasyEquities customers who use the EasyEquities Platform, it is not an accredited education course and accordingly you may not rely on your completion of the EasyEquities 101 course outside of Thrive and/or EasyEquities.</b></p> <ul style="list-style-type: none"> <li><b>You warrant and represent that you will not seek recourse against EasyEquities for any loss, expense or damage which you may suffer, howsoever such loss, expense or damage may arise or be suffered, in respect of your completion of the EasyEquities 101 course.</b></li> </ul>
<p><b>December 2018</b></p>	<p>You must:</p> <ul style="list-style-type: none"> <li>own one or more Purple Shares as at 28 December 2018; and</li> <li>have successfully completed the Thrive Activity by 12h00 on 28 December 2018.</li> </ul>	<p>The Thrive Activity for December 2018 is to purchase an EasyEquities voucher for a minimum of R50 (excluding voucher fees and charges) and send this EasyEquities voucher to another person using the “voucher” tool on the EasyEquities Platform).</p>	<ul style="list-style-type: none"> <li>The person for whom you purchase the EasyEquities voucher and send such EasyEquities voucher to cannot be yourself (for example, you cannot send the EasyEquities to the email address connected with your Account or any other email address</li> </ul>



**[THRIVE BROKERAGE BENEFIT]**

			<p>that could be reasonable connected with your Account). EasyEquities reserves the right to automatically make you “Drop Off” if it has reasonable suspicions to believe that you gifted the EasyEquities to yourself.</p> <ul style="list-style-type: none"> <li>• <b>You warrant and represent that you will not seek recourse against EasyEquities for any loss, expense or damage which you may suffer, howsoever such loss, expense or damage may arise or be suffered, in respect of your completion or successfully meeting of the Qualifying Criteria and Thrive Activity for December 2018.</b></li> </ul>
<b>January 2019</b>	Details to be published	Details to be published	Details to be published
<b>February 2019</b>	Details to be published	Details to be published	Details to be published
<b>March 2019</b>	Details to be published	Details to be published	Details to be published



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<b>April 2019</b>	Details to be published	Details to be published	Details to be published
<b>May 2019</b>	Details to be published	Details to be published	Details to be published
<b>June 2019</b>	Details to be published	Details to be published	Details to be published
<b>July 2019</b>	Details to be published	Details to be published	Details to be published
<b>August 2019</b>	Details to be published	Details to be published	Details to be published